

PTI – Psychological Type Indicator

The PTI measures Type, as it was originally written about and developed by the psychologist Carl Jung

The instrument has been designed to help identify personality type. Our ‘type’ is our inner, stable and natural personality as described by Jung’s theory, and secondly to explore the boundaries (or situational conditions) within which we are likely to feel comfortable, or experience tension. The PTI instrument is designed for use in a wide range of applications including personal or self-discovery, individual preference assessment and team building (by looking at the preferences of individuals within a particular group). In the latter it is an ideal companion to the Steve Myers’ MTR-I assessment also described in this brochure.

how it works

The most well known questionnaire measure of Personality Type is the Myers Briggs Type Indicator (MBTI®). The Psychological Type Indicator (PTI) is a more recent questionnaire designed also to elicit the same four tiers or dimensions of personality, which are:

Preferences	Process
Extroversion (E)	Attitude
Introversion (I)	
Sensing (S)	Function
Intuition (N)	
Thinking (T)	Function
Feeling (F)	
Judging (J)	Attitude
Perceiving (P)	

Each of the four preferences is symbolized by its first letter (except for iNtuition to avoid confusing it with Introversion). The combination of the four preferences give a possible 16 combinations of personality type, e.g. ESTP, INFJ, ENTP etc. This is illustrated in the table to the right, which also give the dominant and secondary functions that each type will prefer to use.

The PTI measures personality by asking questions designed to identify behavioral preferences. Respondents when answering questions of this nature will generally express these preferences using as their internal reference point situations in which they are or have been most comfortable; in other words in the situations which best

ISTJ Introverted Sensing with auxiliary extroverted Thinking	ISFJ Introverted Sensing with auxiliary extroverted Feeling	INFJ Introverted Intuition with auxiliary extroverted Feeling	INTJ Introverted Intuition with auxiliary extroverted Thinking
ISTP Introverted Thinking with auxiliary extroverted Sensing	ISFP Introverted Feeling with auxiliary extroverted Sensing	INFP Introverted Feeling with auxiliary extroverted Intuition	INTP Introverted Thinking with auxiliary extroverted Intuition
ESTP Extroverted Sensing with auxiliary introverted Thinking	ESFP Extroverted Sensing with auxiliary introverted Feeling	ENFP Extroverted Intuition with auxiliary introverted Feeling	ENTP Extroverted Intuition with auxiliary introverted Thinking
ESTJ Extroverted Thinking with auxiliary introverted Sensing	ESFJ Extroverted Feeling with auxiliary introverted Sensing	ENFJ Extroverted Feeling with auxiliary introverted Intuition	ENTJ Extroverted Thinking with auxiliary introverted Intuition



fit their personality. As a result, we can begin to draw conclusions about personality itself.

Team Publications offers two ways to take the PTI-on-line and in paper form. In its on-line form, the PTI draws on UK instrument research and design offering the questionnaire as a forced choice option (paired adjectives and paired sentences). However, in its paper form, a 52 Item-1 Page questionnaire offers a non-forced choice scale. In both cases, the instrument aims to help facilitate an individual gaining valuable information about how they direct their energy, take in information, make decisions, and how they orient themselves to their environment. The result is the popular 4-letter personality type code used by such instruments as the MBTI®, Keirsey Temperament Sorter II™, and the TypeFocus Personality Profile.

The PTI™ Difference

As described above, the PTI is available in 2 formats – on-line as a forced choice questionnaire and in paper form as a non-forced choice option. In its on-line 118 question format, a self, 180 and 360 degree option is offered and a report is immediately generated (in HTML to screen and PDF format) for the facilitator or the accredited participant. The output report, running to 20 pages, then explains the model, offers personalized interpretive results and provides some action planning information.

In paper format, the PTI™ does not use a forced choice format for item responses. Instead, the PTI™ uses levels of similarity to provide clarity of results. By using graduated response scales (somewhat like me; very like me) not only do you receive information about a choice decision (direction), you also have knowledge of the level of similarity between the person and the response (intensity). This new form of scoring is called Differential Intensity Weighting (DIW). The addition of levels in the response format (and the corresponding DIW Scoring) of the PTI™ adds new information that improves the precision of identifying the individuals natural preference.

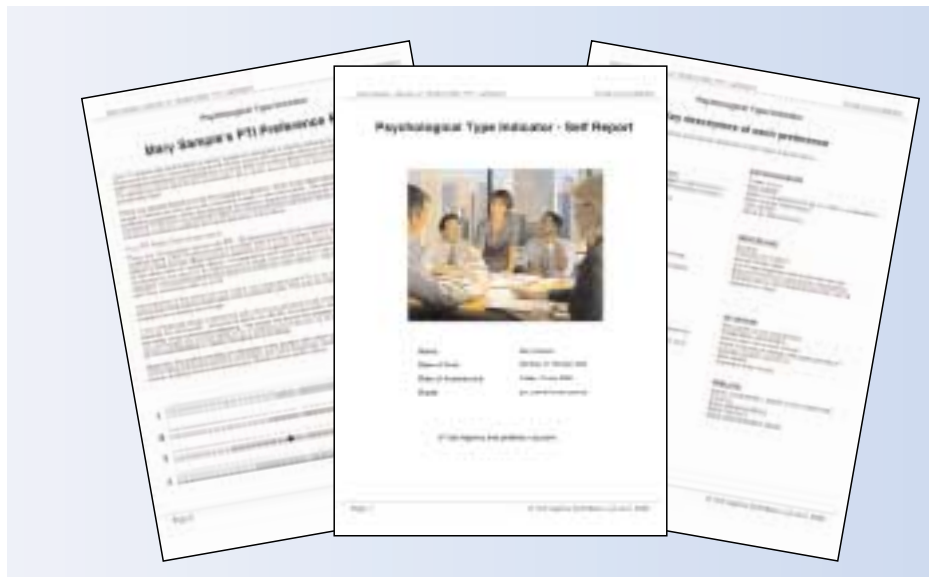
the benefits

We all know that the subject of **personality type** or **temperament** is a complex topic, and that psychological theory (as it relates to personality or human behavior) is not always easy to

understand or to apply in our everyday lives. However, people remain fascinated by the subject area and are often hungry for information **if** it can be made clear and intelligible.

The PTI assessment helps to make modern psychological theory on personality and type (and the work of Carl Jung in particular) accessible and useful to as many people as possible. This is done by providing a clear description of the Jungian personality theory and extensive interpretive notes relating to an individual's particular personality type. The interpretive notes cover the following areas:

- Main characteristics of the type
- What makes the particular type 'tick'
- How to communicate with the type
- Contribution the type makes to a team
- Personal growth for the type
- Career preferences for the type
- Recognizing stress for the type.



THE COST	
Paper based User Guide – PTI Manual x 1	\$49.95
Paper Question Booklet (Pack of 10)	\$75.00
Scoring Set x 1	\$15.00
Paper based Individual Type Reports	\$7.50
On-line Assessment (Self) x 1	\$35.00